

ADVERT ORDER FORM 2018

COMPANY NAME

CONTACT DETAILS

☐ tick box if your contact details have not changed from 2017 advert orders, or continue to fill out your details below:

TITLE

NAME

ADDRESS

TEL

FAX

EMAIL

JOB
TITLE

BILLING DETAILS

☐ tick box if your billing details have not changed from 2017 advert orders, or continue to fill out your details below:

PURCHASE ORDER REF.

DATE

if different from the address above:

BILLING

ADDRESS

Payments should be made to the 'Association of Drainage Authorities' and sent to Rural Innovation Centre, Avenue H, Stoneleigh Park, Warwickshire CV8 2LG

INVOICE SETTLEMENT TERMS: Invoices issued on date of issue publication. Failure to make payment within 30 days from date of invoice will incur a late payment penalty of 5% of total advertising fee or £25, depending on which is greatest.

ADVERT ORDER

if you would like to request interest in advertising in a premium advert space, tick the box below:

tick the advert type(s) you would like for each issue:

	Full page	Half page	Quarter page	Standard listing	Picture listing	Advertorial request	Premium advert space request
SPRING	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SUMMER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AUTUMN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WINTER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

fill out your directory listing wording below using no more than 15 words:

DIRECTORY
WORDING

if you would like a different email address and/or telephone number in your listing, fill the fields out below:

EMAIL

TEL

ADVERT TYPE

Full page £1066

Half page £731

Quarter page £536

Advertisers may submit an advertorial of equivalent size (free of charge) to go along side their advert. Subject to availability.

Standard directory listing £67

(Free listing for Associate Members & advertisers)

Picture directory listing £118

PREMIUM ADVERT SPACES

Inside front cover £1324

Inside back cover £1103

Back cover £1540

DISCOUNTS

MULTIPLE-ISSUE

2 issues -10%

3 issues -15%

4 issues -25%

ASSOCIATE MEMBERSHIP

Associate members -10%

OTHER

First time advertiser* -10%

* Only applies to brand new advertisers of the **adagazette**, and may only be used for one (the first) issue of advertising.

FORMAT & DIMENSIONS

High resolution, PDF or image files (jpeg/png).

DIMENSIONS

Full page 210mm (w) × 297mm (h)

with bleed: 216mm (w) × 303mm (h)

Half page 191mm (w) × 135mm (h)

Quarter page 93mm (w) × 135mm (h)

PUBLISHING

SUBMISSION DEADLINES

Spring 6 February

Summer 7 May

Autumn 24 August

Winter 5 November

PUBLISHED

Spring 12 March

Summer 11 June

Autumn 1 October

Winter 14 December

CANCELLATION DATE

Before the submission deadline.

TERMS & CONDITIONS

All advertising must comply with the Terms & Conditions found on the ADA website:
www.ada.org.uk/gazette