

# ADVERT ORDER FORM 2018

COMPANY NAME

## CONTACT DETAILS

TITLE NAME JOB TITLE

ADDRESS

TEL EMAIL

## BILLING DETAILS

tick box if your billing details are the same as above

PURCHASE ORDER REF. DATE

TITLE NAME

BILLING ADDRESS

TEL EMAIL

*Payments should be made to the 'Association of Drainage Authorities' and sent to: ADA Office, Rural Innovation Centre, Avenue H, Stoneleigh Park, Warwickshire CV8 2LG*

**INVOICE SETTLEMENT TERMS:** Invoices issued on date of issue publication. Failure to make payment within 30 days from date of invoice will incur a late payment penalty of 5% of total advertising fee or £25, depending on which is greatest.

## ADVERT ORDER

Please tick the advert type(s) below that you would like to order for each issue.

If you would like to request to advertise in the premium advert spaces, please tick the far right column.

	Full page	Half page	Quarter page	Standard listing	Advertorial request	Premium advert space request
SPRING						
SUMMER						
AUTUMN						
WINTER						

Confirm the category which your directory listing applies to: (maximum of two)



Civil Engineering, Geotechnical & Piling



Watercourse Maintenance



Health, Safety & Welfare



Machinery Plant & Equipment, Oils & Lubricants



Environment



Sustainable Drainage Systems



Electrical, Telemetry, Monitoring & Surveys



Water Level Management & Structures



Water Treatment



Pumps



Professional Services - Insurance, Legal & Management

We will use your companies contact details as listed above. However if you would like a different email, telephone number or email for your listing, fill out the fields below:

EMAIL TEL ADDRESS

Please tick box to agree with the [adagazette](http://www.adagazette.org.uk/gazette) terms & conditions found at [www.adagazette.org.uk/gazette](http://www.adagazette.org.uk/gazette)

## ADVERT TYPE

FULL PAGE **£1066**

HALF PAGE **£731**

QUARTER PAGE **£536**

Advertisers may submit an advertorial of equivalent size (free of charge) to go along side their advert. Subject to availability.

STANDARD DIRECTORY LISTING **£67**

(Free listing for Associate Members & advertisers)

PICTURE DIRECTORY LISTING **£118**

## PREMIUM ADVERT SPACES

INSIDE FRONT COVER **£1324**

INSIDE BACK COVER **£1103**

BACK COVER **£1540**

## DISCOUNTS

### MULTIPLE-ISSUE

TWO ISSUES **-10%**

THREE ISSUES **-15%**

FOUR ISSUES **-25%**

### ASSOCIATE MEMBERSHIP

ASSOCIATE MEMBERS **-10%**

### OTHER

FIRST TIME ADVERTISER\* **-10%**

\*Only applies to brand new advertisers of the **adagazette**, and may only be used for one (the first) issue of advertising.

## DISCOUNTS

HIGH RESOLUTION, PDF OR IMAGE FILE (JPEG/PNG).

### MULTIPLE-ISSUE

FULL PAGE **210mm (w) x 297mm (h)**

with bleed: **216mm (h) x 303mm (w)**

HALF PAGE **191mm (w) x 135mm (h)**

QUARTER PAGE **93mm (w) x 135mm (h)**

## PUBLISHING

### SUBMISSION DEADLINES

SPRING **5 FEBRUARY**

SUMMER **8 MAY**

AUTUMN **24 AUGUST**

WINTER **5 NOVEMBER**

### PUBLISHED

SPRING **12 MARCH**

SUMMER **18 JUNE**

AUTUMN **8 OCTOBER**

WINTER **14 DECEMBER**

### CANCELLATION DATE

BEFORE THE SUBMISSION DEADLINE

### TERMS & CONDITIONS

All advertising must comply with the Terms & Conditions found on the ADA website: [www.ada.org.uk/gazette](http://www.ada.org.uk/gazette)