



Representing Drainage  
Water Level & Flood Risk  
Management Authorities



# Welcome to **ada**

The membership organisation for drainage, water level & flood risk management authorities & associated businesses in the UK

[www.ada.org.uk](http://www.ada.org.uk)

# Welcome to **ada**

A very warm welcome from all of us at ADA and I would like to introduce you to our Association, a longstanding member of the UK's friendly "Flood Family".

ADA represents drainage, water level and flood risk management authorities throughout the UK. Established in 1937, ADA watches over, supports and promotes our members' interests at a national and parliamentary level, providing a forum for the exchange of ideas and discussions.

ADA's water level and flood risk management community is built upon the interaction and connections made between our members. We champion and campaign for the sustainable delivery of water level and flood risk management, offering guidance, advice and support to the sector, whilst also informing society about our members' essential work.

At ADA, our ethos is to promote good practice within the water level management community. We try and offer as many different forms of communication as we can to update and inform our members, as well as the wider public and key stakeholders. ADA also helps our members to promote their work, products and innovation, projects, services, job positions and events. And most of all, we enjoy bringing professionals together to help find solutions to our nation's water and flood risk management issues.

**Innes Thomson** Chief Executive

## Becoming a **Member**

ADA has a range of membership types available to risk management authorities and other bodies with responsibilities and powers to manage land drainage, water levels and flood risk. In addition, suppliers of equipment and expertise to the sector are most welcome to become associate members and interested members of the public can also now become individual members of ADA.

## Membership Types

### **ASSOCIATE MEMBER**

Associate membership is available to those businesses who supply equipment, skills and services to the land drainage, water level and flood risk management sector.

Annual Subscription 2021: £419+VAT

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### **LOCAL AUTHORITY**

District, Borough, County and Unitary Councils all play a key role in managing flood risk and can become members of ADA.

Annual Subscription 2021: £344+VAT

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### **NATIONAL AGENCY**

All of the national agencies with a strategic overview for managing flood risk in England, Wales and Northern Ireland are members of ADA, helping them make connections with local delivery partners. This includes the Environment Agency, Natural Resources Wales and DfI Rivers. Other public authorities, and water companies, may also join ADA in this category.

Annual Subscription 2021: £687+VAT

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### **INTERNAL DRAINAGE BOARD (IDB)**

IDBs are independent public bodies responsible for water level management in low lying areas. They work in partnership with others to actively manage and reduce the risk of flooding. ADA is recognised as the national representative body for IDBs.

Annual Subscription 2021: From £571+VAT, varies depending on size, contact the ADA office.

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### **REGIONAL FLOOD & COASTAL COMMITTEE (RFCC)**

RFCCs provide a link between flood risk management authorities and other relevant bodies to develop mutual understanding of risks in their regions. They are made up of members appointed by lead local flood authorities and the Environment Agency, with a chair appointed by the Secretary of State.

Annual Subscription 2021: £2,552+VAT

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### **INDIVIDUAL MEMBER**

Individual membership is available to anyone who is interested in water level management and the work of ADA and its members, and is unassociated with a business or public authority that is entitled to ADA membership.

Annual Subscription 2021: £38+VAT

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# Reasons to Join

Our sector is full of people who passionately care about the management of water, the wellbeing of others and the environment in which we live.

First and foremost we seek members with that spirit of public service who support our purpose, championing and campaigning for the sustainable delivery of water level management, to create a society that better understands the importance of drainage, water level and flood risk management.

ADA can offer you and your organisation a wide range of benefits, helping you make connections across our sector. We feature on this page just some of the principal benefits that we offer, and we are continuously striving to expand those opportunities for you. You are welcome to contact us at any time to discuss becoming a member and other ways we may be able to help you further.

## ada gazette

The UK's longest serving magazine dedicated to flood and water level management with over 3,600 readers. **All members** are welcome to write articles and share news. **Associate members** receive a free listing in the magazine's Directory and receive an advertising discount and content opportunities. See [www.ada.org.uk/gazette](http://www.ada.org.uk/gazette) for further information.



## News Stream

**All members** receive a monthly newsletter via email with the latest news, jobs and events from across the flood and water management sector. **Associate members** have the opportunity to promote a relevant case study, innovation or product launch in the Business & Innovation section.



## Website [www.ada.org.uk](http://www.ada.org.uk)

A regularly updated website with dedicated information for and about members. Including a key topics section on issues including emergency planning, governance, the environment, sustainable drainage and health and safety. **All members** receive a free listing on our website and have the opportunity to post job adverts.



## Annual Conference

Our annual conference brings together over 200 members and influential guests from across the flood and water management sector. **Associate members** have an exclusive opportunity to display a complimentary exhibition stand, and network, during the Conference reception.



## Other Events

Workshops, seminars, local branches and exhibitions all draw together members and influential guests from across the flood and water management industry. **All members** have the opportunity to attend, present and exhibit at our events. ADA is also a partner in organising the Flood & Coast, where **Associate members** receive a discount.





# Representing Drainage Water Level & Flood Risk Management Authorities

- ✓ Friendly and welcoming
- ✓ Forum for the exchange of knowledge, ideas and discussions
- ✓ Established by and for the water level management community
- ✓ Listening, learning and networking
- ✓ Exclusive discounts for events and advertising/sponsorship opportunities
- ✓ Our members are our expertise
- ✓ Building connections between our members
- ✓ Opportunity to be involved in events within the sector
- ✓ At the forefront of water level management practice
- ✓ Championing and campaigning for sustainable water level management

## Contact us about becoming a Member

Led by Chairman, Robert Caudwell, ADA has a small and friendly team of staff, who are based at Stoneleigh Park in Warwickshire.

### Chief Executive

Innes Thomson | [innes.thomson@ada.org.uk](mailto:innes.thomson@ada.org.uk)

### Technical Manager

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### Technical Officer

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### Membership

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### Marketing, Gazette Sales & Events

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### Communications & Gazette Design

Ryan Dixon | [ryan.dixon@ada.org.uk](mailto:ryan.dixon@ada.org.uk)



[www.ada.org.uk](http://www.ada.org.uk)



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@ADA\_updates