ADVERT ORDER FORM 2027

ada gazette

COMPANY NAME

CONTACT DETAILS

NAME | JOB TITLE

ADDRESS

TEL | EMAIL

BILLING DETAILS

☐ tick box if your billing details are the same as above

PURCHASE ORDER REF. | DATE

NAME

BILLING ADDRESS

TEL | EMAIL

Payments should be made to the 'Association of Drainage Authorities' and sent to: ADA Office, Rural Innovation Centre, Avenue H, Stoneleigh Park, Warwickshire CV8 2LG

INVOICE SETTLEMENT TERMS: Invoices issued on date of issue publication. Failure to make payment within 30 days from date of invoice will incur a late payment penalty of 5% of total advertising fee or £25, depending on which is greatest.

ADVERT ORDER

Please tick the advert type(s) below that you would like to order for each issue.
If you would like to request to advertise in the premium advert spaces, please tick the far right column.

	Full page	Half page	Quarter page	Standard listing	Advertorial request	Premium advert space request
SPRING	☐	☐	☐	☐	☐	☐
SUMMER	☐	☐	☐	☐	☐	☐
AUTUMN	☐	☐	☐	☐	☐	☐
WINTER	☐	☐	☐	☐	☐	☐

Confirm the category which your directory listing applies to: (maximum of two)

- ☐ Civil Engineering, Geotechnical & Piling
- ☐ Watercourse Maintenance
- ☐ Health, Safety & Welfare
- ☐ Machinery Plant & Equipment, Oils & Lubricants
- ☐ Environment
- ☐ Sustainable Drainage Systems
- ☐ Electrical, Telemetry, Monitoring & Surveys
- ☐ Water Level Management & Structures
- ☐ Water Treatment
- ☐ Pumps
- ☐ Professional Services - Insurance, Legal & Management

We will use your companies contact details as listed above. However if you would like a different email, telephone number or email for your listing, fill out the fields below:

EMAIL | TEL | ADDRESS

☐ Please tick box to agree with the **ada**gazette terms & conditions found at www.ada.org.uk/gazette

ADVERTISING RATES 2027

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ADVERT TYPE

FULL PAGE	**£1535**
HALF PAGE	**£1055**
QUARTER PAGE	**£774**

Advertisers may submit an advertorial of equivalent size (free of charge) to go along side their advert. Subject to availability.

STANDARD DIRECTORY LISTING	**FREE**

(Only available to Associate Members)

PREMIUM ADVERT SPACES

INSIDE FRONT COVER	**£1906**
INSIDE BACK COVER	**£1588**
BACK COVER	**£2219**

DISCOUNTS

MULTIPLE-ISSUE

TWO ISSUES	**-10%**
THREE ISSUES	**-15%**
FOUR ISSUES	**-25%**

ASSOCIATE MEMBERSHIP

ASSOCIATE MEMBERS	**-10%**

OTHER

FIRST TIME ADVERTISER*	**-10%**

*Only applies to brand new advertisers of the **ada**gazette, and may only be used for one (the first) issue of advertising.

DISCOUNTS

HIGH RESOLUTION, PDF OR IMAGE FILE (JPEG/PNG).

MULTIPLE-ISSUE

FULL PAGE	**210mm (w) x 297mm (h)**
with bleed:	**216mm (h) x 303mm (w)**
HALF PAGE	**191mm (w) x 135mm (h)**
QUARTER PAGE	**93mm (w) x 135mm (h)**

PUBLISHING

SUBMISSION DEADLINES

SPRING	**15 FEBRUARY**
SUMMER	**24 MAY**
AUTUMN	**31 AUGUST**
WINTER	**22 NOVEMBER**

PUBLISHED

SPRING	**05 APRIL**
SUMMER	**05 JULY**
AUTUMN	**11 OCTOBER**
WINTER	**17 JANUARY (2028)**

CANCELLATION DATE

BEFORE THE SUBMISSION DEADLINE

TERMS & CONDITIONS

All advertising must comply with the Terms & Conditions found on the ADA website: www.ada.org.uk/gazette